## CONTRACT



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Revision			Alt Order #		
	1787300	1		08750926		
<u>Product</u>						
SENATE LDRSHIP FUND						
Contract Dates	Estimate #					
07/29/17 - 07/31/17	3669					
<u>Advertiser</u>			Or	ginal Date	/ Revision	
ISS/Senate Leadership Fund			C	7/27/17	/ 07/27/17	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Property	Accour	it E	xecutive	Sales Office	
	WSFA	Ryan Eddins		ns	HRP-Washingto	
	Special Handling					
	Demographic Adults 35+					
	Agy Code	Adverti	ser	Code	Product 1/2	
		155			385	
	Agency Ref			Advertiser	Ref	

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ *	Type Chote	Amount
E 1 WSFA 07/31/17 07/31/17 WSFA 12 News at Ten - MF	10-1035pm	Days Length :30		Type Spots NM 1	\$675.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/17         08/06/17         1         1	<u>Rate</u> \$675.00				
E 2 WSFA 07/31/17 07/31/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week  Week: 07/31/17 08/06/17 1 1	5-530pm <u>Rate</u> \$280.00	:30		NM 1	\$280.00
E 3 WSFA 07/31/17 07/31/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/17 1 1	6-630pm <u>Rate</u> \$790.00	:30	,	NM 1	\$790.00
E 4 WSFA 07/31/17 07/31/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/17 1 1	6a-7a <u>Rate</u> \$450.00	:30		NM 1	\$450.00
E 5 WSFA 07/31/17 07/31/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/17 1 1	7-9am <u>Rate</u> \$260.00	:30	•	NM 1	\$260.00
E 6 WSFA 07/31/17 07/31/17 American Ninja Warrior  Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 1 1	7-9p <u>Rate</u> \$675.00	:30		NM 1	\$675.00
E 7 WSFA 07/29/17 07/29/17 WSFA 12 News at Ten - Sat	10-1030pm <u>Rate</u> \$395.00	:30		NM 1	\$395.00
E 8 WSFA 07/30/17 07/30/17 WSFA 12 News at Ten - Sur	n 10-1030pm <u>Rate</u> \$675.00	:30	•	NM 1	\$675.00
N 9 WSFA 07/30/17 07/30/17 WSFA 12 News at Five-Sun	Su 5-530p <u>Rate</u> \$205.00	:30		NM 1	\$205.00
		Totals	0.00	9	\$4,405.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Contract Agreement Between:



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 08750926 1787300 /

Page 2 of 2

Contract Dates Product Estimate # 07/29/17 - 07/31/17 SENATE LDRSHIP FUN 3669

Print Date 07/27/17

<u>Advertiser</u> Original Date / Revision / 07/27/17 07/27/17 ISS/Senate Leadership Fu

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/30/17	3	\$1,275.00	(\$191.25)	\$1,083.75
07/31/17 -07/31/17	6	\$3,130.00	(\$469.50)	\$2,660.50
Totals	9	\$4,405.00	(\$660.75)	\$3,744.25

Signature:	Date:

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

1787300 \$\$\$ TRF# REV #1 LINE# 8750926 0: UNAPPROVED HEADLINE# MOD# REP \$\$\$

FAX# \_. RISK :: REPORT CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FROM REP

JUL27/17 16. \*\*\* WSFA-TV \* \* \* CHANGES \* \*

703-516-9680

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#

SALESMAN REGIONAL (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WAA CLASS: NATL. NAME PRSN BUYER SALES REP.# INVOICE) ORDER, (LINE, LEADERSHIP FUND GROUP 22313 COMMENTS: 875092 STREET MEDIA ٧A 25093 WK-1# EST#3669 ISS/SENATE ALEXANDRIA CONTRACT BOX JUL31/17 MAIN P.O. FUND NAME NAME LDRSHIP AGY. ADV. JUL29/1 SENATE DATES CITY TAX FLIGHT # # ORDER PRDCT AGY ADV

NEEDED BILLING CO-OP TAX STATE

1 JUL27/1 DATE

16.52

\$205 WAS MOVED FROM PREVIOUS TTL \$4,200 \$4,405 THANKS JASMINE REVISED TTL, PLS CONFM

REVISED ORDER M1 OKD AS LINE 9

REP:

SPOT

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8656087 DUE

HDLN:

RYAN

FOR

\*\*\*\* ADVANCE SCHEDULE Z CASH K, N THIS \*\*\*\* Σ CON

STA:

ENATE LEADERSHIP FUND

:TOTL: DAYS WEEKINVT SPTS: /WK: END DATE START DATE RATE SEC LGTH •• PERIOD TIME :CD: :LINE#: :LINE#:REP

3669

1

EST#

AGENCY S 15 385 | CODE ij CODE ADVERTISER PRODUCT AGENCY AGENCY

7/30 \$205.00

30

500P-530P

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PROGRAM

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SUN

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7/30

PLEASE

HDL. THIS ZO NCIR STP OFFERING WAS NA ON HDL #8656087. DENICE NEWS THANKS, SUNDAY 5P WSFA SUND SPOT WAS CONFIRM. PROGRAM: ORD COM1: ORD COM2:

OFFERS: STATION MAKEGOOD OK'D

(JUL27/17) PLS ADVISE PLEASE \$205.00 THIS HDL 30S NCIR ON MISSED:BONUS OFFER:SUN/500P-530P CMT:SPOT WAS NA ON HDL #8656087. OFFERING STP THANKS, DENICE CMT: CONFIRM.

 HEADLINE#
 8750926
 TRF#
 1787300

 MOD#
 0: UNAPPROVED REV #1
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JUL27/17 16.52 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

S :TOTL:	\$4,405.00
RT : END :SPTS: WEEK : DAYS E : DATE : /WK: INVT :	CONTRACT TOTAL \$ TOTAL SPOTS
RATE : START : DATE :	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	UL/17 \$1,275.00 AUG/17 \$3,130.00

M-MAKEGOOD N-PROGRAM NAME WIYC 0% WBMM 08 L-LENGTH CABL 0% WCOV 148 DE-DELETE E-EFF DATES 21% 0% WAKA WNCF 8% ESFA 0% C-CANCELLED WSFA 57% B-BUY TYPE MARKET TOTALS \$7,368 MOD CODE A-ADD ACCURATE SHARES SVC- NSI DEMOS- RA35+\*

Y-DAYS Z-COMMENTS \*-MULTIPLE

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

TRF# 1787300 #1 \$\$\$ HEADLINE# 8750926 MOD# 0: APPROVED REV MOD# REP \$\$\$

JUL27/17 17.32 \*\*\* WSFA-TV \*\*\* 703-516-9680 RISK !!! REPORT FROM STATION FAX# CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SALESMAN OFF.# REP.# FUND LEADERSHIP ISS/SENATE NAME AGY. NAME ADV. # # ADV

REGIONAL (H) MARONEY EDDINS LOCAL STEPHANIE RYAN WA-NATL. NAME PRSN CLASS: BUYER SALES (LINE, GROUP 22313 COMMENTS: 875092 STREET MEDIA ٧A BOX 25093 # EST#3669 ALEXANDRIA, CONTRACT P.O. MAIN FUND LDRSHIP SENATE ORDER PRDCT AGY

INVOICE) ORDER, WK-1 JUL31/17 DATES JUL29/17 FLIGHT

NEEDED BILLING CO-OP TAX STATE CITY TAX

17.32

JUL27/17

DATE

REVISED ORDER M1 OKD AS LINE 9

REP:

Z'A TO 8656087 DUE \$205 WAS MOVED FROM HDLN: PREVIOUS TTL \$4,200 REVISED TTL, \$4,405 PLS CONFM

SPOT

FOR RYAN THANKS JASMINE

STA:

SCHEDULE ADVANCE CASH IN ď SI SIHI \*\*\*\* Ω COC

CONTRACT SCHEDULED FOR GENERATION APPROVED. SENATE LEADERSHIP FUND NOTICE: CHANGES OF THIS ORDER HAVE BEEN STATION MAKEGOOD OFFERS:

MISSED:BONUS OFFER:SUN/500P-530P CMT:SPOT WAS NA ON HDL #8656087. OFFERING THANKS, DENICE CMT: CONFIRM.

00. மி \$4,40 TOTAL TOTAL CONTRACT

(JUL27/17) PLS ADVISE PLEASE

\$205.00 THIS HDL.

30S STP NCIR ON